



Black Diamond
WEALTH PLATFORM



The Right People. The Right Technology.

Connecting the dots of your practice so you can connect with your clients.

blackdiamond.advent.com | info@advent.com

A Note to Morningstar Users from Black Diamond's Leadership

I want to thank you for taking the time to consider SS&C's Black Diamond® Wealth Platform during your evaluation process for a new wealth platform. We understand an undertaking like this can cause added stress and work. The Morningstar and Black Diamond teams have worked closely together, with the shared goal of minimizing any disruption to your business and the service you provide your clients.

We have developed a tailored evaluation experience and highly customized conversion process with Morningstar users in mind. In addition, we have ensured that you will be able to retain critical access to Morningstar's trusted data and analytics. We will be the only wealth platform in the industry to integrate with Direct Advisory Suite and Direct Web Services APIs. This will allow you to continue to prove your value to your clients, and prospects will see a key differentiator in your services.



Steve Leivent

Senior Vice President & Co-General Manager
SS&C Wealth & Investment Technologies

You Don't Need Another Product. You Need A Partner.

As an extension of your team, SS&C's Black Diamond Wealth Platform provides you with tools to operate efficiently and deliver a sophisticated, modern client experience.

The Black Diamond difference means you gain:

- Forward-thinking technology that is continuously updated
- Advanced reporting and business intelligence tools
- An elevated client experience through a customizable, mobile-friendly portal
- A service team that provides dedicated, highly personalized support
- A purpose-built CRM connecting financial performance to the client relationship
- A next-generation *Rebalancer* as part of the platform
- Prompt, reliable data aggregation that is automatically reconciled each day
- Access to a vast integration network of complementary solutions

A Future-Ready Wealth Platform: Scalable, secure, and built for success.

In addition to the more than 400 person service team, Black Diamond offers an award winning, cloud-native platform that is constantly enhanced, confidently compliant, and available from anywhere, 24/7. Over the past few years, we have significantly increased our investment in R&D to ensure that we are providing firms like yours the tools and types of solutions that matter the most.

2,700+

firms using Black Diamond

\$3.2T

in assets under management

800

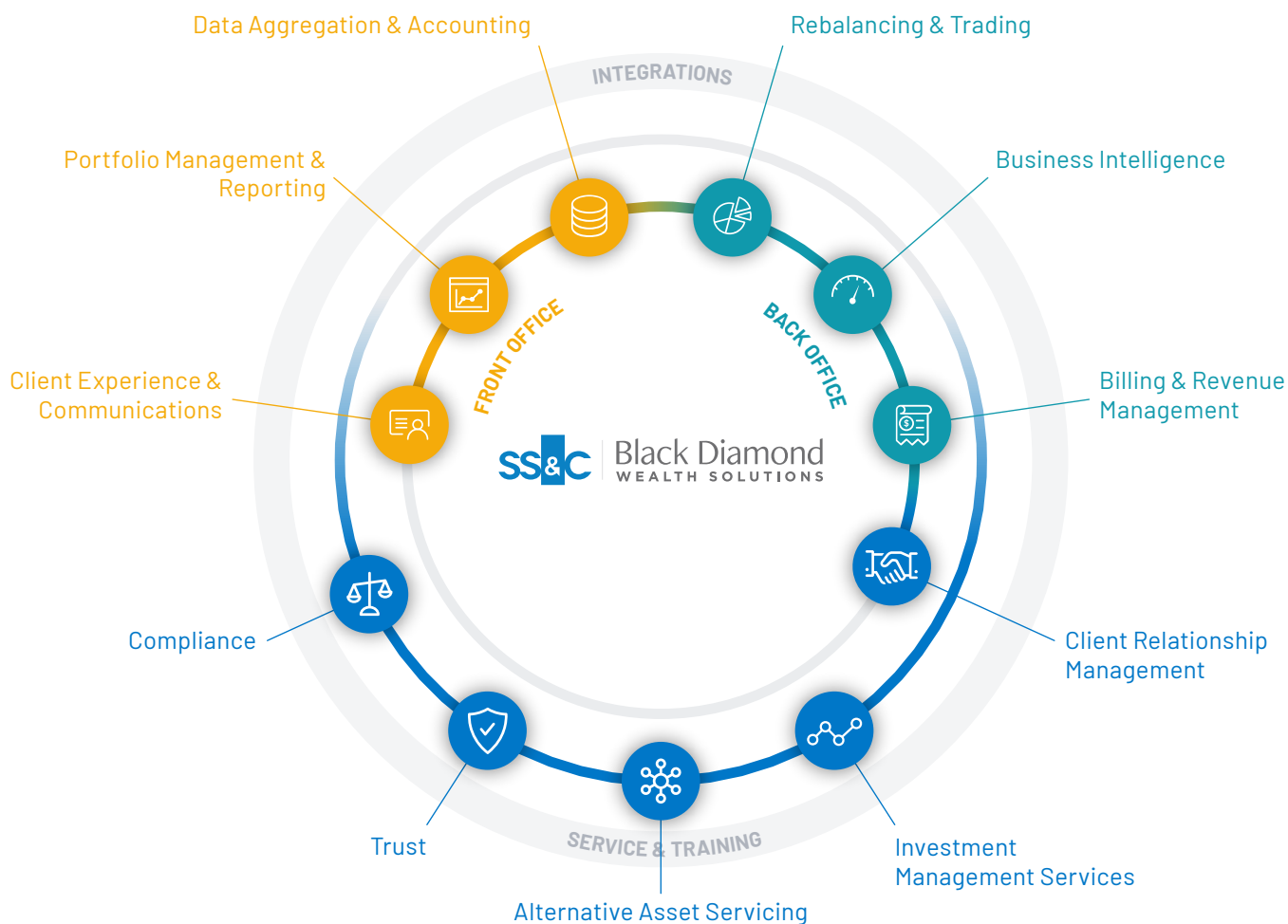
data sources

8,000

compliance related user roles

At the Heart of Your Business:

One platform to support your unique needs.



A Comprehensive Solution, Designed With You in Mind

Cloud-based. Client-focused. Complete.



FRONT OFFICE



Client Experience & Communications

Through a custom-branded, interactive client portal, you can document advisor-client communications, showcase dynamic portfolio metrics, post to a secure document vault, incorporate outside account aggregation, balance sheet reporting, and more.



Portfolio Management & Reporting

Oversee portfolios in the context of the entirety of the client relationship through a centralized command center. Insights are viewable at-a-glance through dynamic and configurable portfolio metric cards which can be expanded for in-depth analysis. The use of drag-and-drop functionality and pre-built templates make it easy to generate beautifully crafted reports that can be shared to your client's portal.



Data Aggregation & Accounting

Data is aggregated from hundreds of sources and reconciled to the asset level daily. Supplemental details are added such as prices, indexes, and ratings for quick analysis.

BACK OFFICE

Rebalancing & Trading

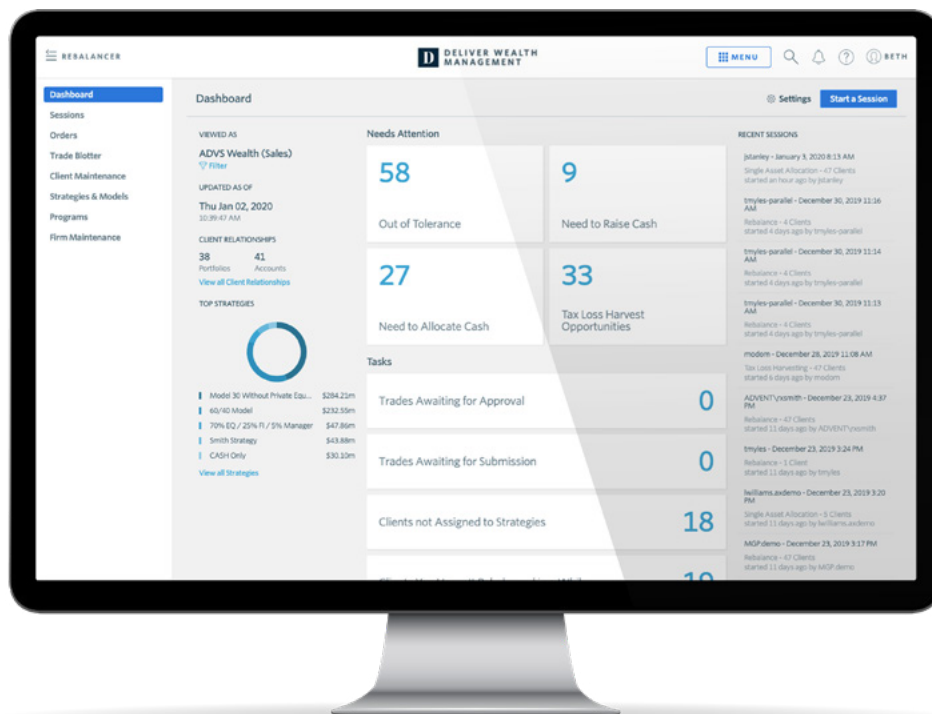
Monitor, rebalance, and execute trades at scale. The robust modeling framework, proactive monitoring, straight-through trade processing, and tax-efficient capabilities keep even the most complex portfolios aligned with your client's goals.

Business Intelligence & Compliance

Take the pulse of your business, identify trends and outliers, and examine the finer details of advisor performance and your client relationships. Granular permission controls, compliance-ready formats, report automation, and more make oversight manageable while providing a 360-degree view into your practice.

Billing & Revenue Management

Itemize your value by structuring fees in a way that makes sense to both you and your clients. The countless configuration settings and built-in workflows allow a streamlined process, eliminating the need to run billing more than once per period.



Customer Relationship Management (CRM)

Leverage the power of an enterprise CRM, delivered through a managed experience that saves you valuable time and resources. This turnkey, industry-specific solution enables you to provide a more personalized experience and manage and grow your client base.

Unlimited & Dedicated Support

Experience a complete service support team that feels like an extension of your back office, dedicated to understanding your unique business needs. From data research and custodial data intake to data reconciliation and issue resolution, our experts ensure you get the most out of the platform. With virtual and in-person ongoing training available, you'll maximize your ROI while enjoying peace of mind, knowing that our commitment to exceptional service is as strong as our focus on cutting-edge technology.



Full-time direct access to a team that knows your business

- No anonymous help-desk or 800 number
- Team-based approach to ensure no gaps in service when you need it most



Winner of the *Jacksonville Business Journal's*

"Best Place to Work" for eight consecutive years (2017-2024)

- We invest in our culture because it yields results



60%

**of Black Diamond employees
are in Service**

Enhanced by the Power of SS&C

SS&C Technologies' unique business model combines end-to-end expertise across financial services operations with software and solutions to services even the most complex firm's needs.

Our expansive ecosystem of deeply integrated solutions allows firms of all sizes and structure to help grow and deepen the advisor-client relationship, future-proof their business by expanding services, attract new talent, and more.

Key solutions include:

- SS&C Accord
- SS&C Advent Insurance Marketplace
- SS&C Innovest
- SS&C ALPS Advisors
- SS&C Risk & Compliance Intelligence platform

Create an Unparalleled Technology Ecosystem

An extensive integration network connects you to your choice solutions for financial planning, CRM, risk analysis, managed accounts, data services, and more. Bi-directional data feeds, single-sign-on, and incorporated content streamlines workflows and boosts productivity.

Featured platform partnerships do not limit your choices, but deliver an experience that exceeds expectations.



Featured Partners & Integrations



Financial Planning

Easy-to-use, plug and play functionality for financial planning allows advisors to focus on client interactions.



Insurance

Get direct, no-cost access to a range of best-in-class annuity, life insurance, disability, and long-term care solutions.



Financial Planning

Easily trade, aggregate, report, and bill on clients' held-away 401(k) accounts, all without taking custody of a client's account credentials directly.



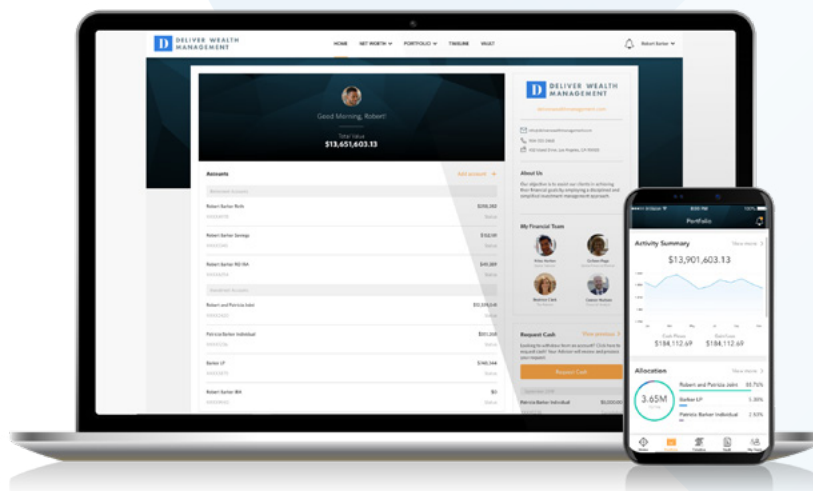
Portfolio Analytics

Powerful data and analytics to simplify workflows and personalize advice.

Moving the Industry Forward

No matter your size or structure, Black Diamond has the flexibility, infrastructure, and power to support your unique wealth management business:

- RIAs
- Family Offices
- Breakaway Advisors
- Trusts
- Foundations
- Broker-Dealers
- Aggregators



For More Information

If you would like to learn how the SS&C Black Diamond Wealth Platform can support your business, call 1-800-727-0605 or email info@advent.com. You can also visit blackdiamond.advent.com.



SS&C Technologies' unique business model combines end-to-end expertise across financial services operations with innovative software and solutions for the financial services industry.

The SS&C Black Diamond® Wealth Platform is at the heart of SS&C's wealth management offerings. This powerful solution empowers wealth managers to leverage deeply integrated services and advanced technologies to thrive in today's dynamic global market. From prospecting and onboarding to proposal generation, a purpose-built CRM, ongoing portfolio management reporting, an interactive client portal, and more, Black Diamond delivers essential features, ensuring advisors can confidently achieve their business objectives.

Financial management firms of all sizes and structures leverage Black Diamond's flexibility, infrastructure, and power to streamline operations, deliver business insights, and connect with both prospects and clients to build long-lasting relationships. For more information, visit blackdiamond.advent.com or contact us at (800) 727-0605 or info@advent.com.

© 2025 SS&C Technologies Holdings, Inc. The Black Diamond Wealth Platform is a product of SS&C Advent.

blackdiamond.advent.com | info@advent.com