

# You Don't Need Another Product. You Need a Partner.

## Black Diamond is part of the LPL Financial Vendor Affinity Program

Today, financial management firms of all sizes leverage the award-winning Black Diamond® Wealth Platform to streamline operations, deliver business insights, and connect with both prospects and clients to build long-lasting relationships.

Black Diamond offers a fully-integrated cloudbased solution complete with performance reporting, portfolio rebalancing, an immersive client portal, and seamless connections to a vast ecosystem of smart integrations. Proactive, personalized attention from a dedicated service team ensures advisors receive access to an elite combination of technology and service.

As part of the LPL Financial Vendor Affinity Program, advisors can access Black Diamond's best-in-class portfolio management, reporting, fully outsourced daily reconciliation, and data management services at a more competitive price.

#### With Black Diamond, LPL advisors gain:

- A partner who is looking out for you and ahead at industry changes
- Competitive pricing
- Innovative, cloud-based tools that strengthen connections with clients and prospects
- Best-in-class, reliable clean data that fuels client-ready dynamic reports
- Built-in integration options
- Dedicated, single point of contact service model

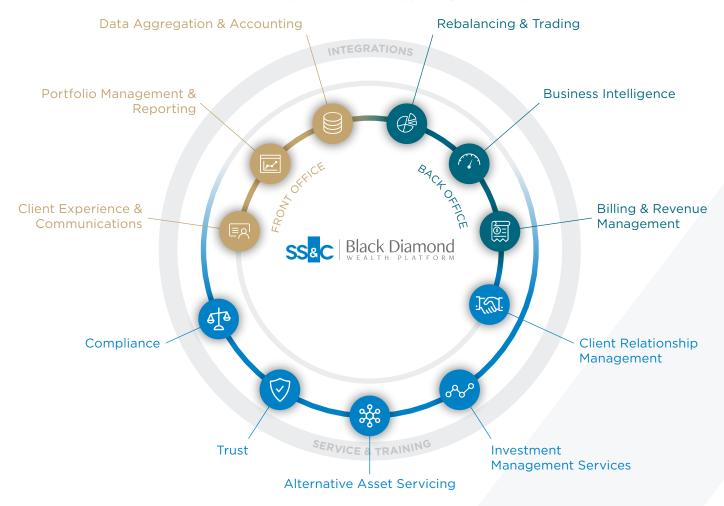
#### We deliver cutting-edge solutions that drive vour success:

- Portfolio management
- Customized reporting needs for LPL advisors
- Immersive Client Experience
- Next-generation Rebalancer
- Intuitive dashboards
- Robust Billing
- And much more

It was fantastic to work with both LPL and Black Diamond to create a powerful solution that works for our business model.

- Jeremy Sorenson, Co-Founder, Aspen Private Advisors

### At the Heart of Your Business: One platform to support your unique needs.



#### FOR MORE INFORMATION

If you have questions about the LPL Financial partnership, or would like to learn how the Black Diamond Wealth Platform can support your business, call Tony Emma at 1-630-346-8096 or <a href="mailto:temma@sscinc.com">temma@sscinc.com</a>. You can also visit <a href="mailto:blackdiamond.advent.com">blackdiamond.advent.com</a>

This is why we have partnered with LPL to ensure your firm has a fully-integrated wealth management platform that will provide you with the unique reporting needed to be compliant and transparent, while also helping your firm achieve its growth goals.

- Brian Justice, Vice President, Advisory Sales, SS&C Advent

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